OFFSHORE ENERGY NEEDS A PUSH

Business Pus

NOVEMBER 2021

SUSTAINING ENTERPRISE FUND

THE COMPANIES AVAILING OF THE €200M BOOSTER SHOT



PENSIONS SELF-EMPLOYED **MAY HAVE TO PAY MORE**

BUDGET 2022 NOT MUCH NEW FOR BUSINESS



November 2021



DEPARTMENTS

- 4 Editor's Note
- 6 Business Beat
- 33 Legal
- 39 Funds
- **42** Business News
- 71 Subscriptions
- **72** Motoring
- 74 Top Ten



Finance minister Paschal Donohoe has extended wage subsidies until April 2022 and promises to tweak the EII scheme. Budget 2022 hasn't much else that's new for business



44 Sustaining Enterprise Fund

COVER STORIES

Element Pictures, the maker of *Normal People*, is among the beneficiaries of the €200m SEF. The generous scheme distorts competition, though Ireland isn't alone in distributing largesse



28 Merrion Press

Old Ireland in Colour has been an astonishing publishing success for Merrion Press. The imprint has gone back for more, and Conor Graham seems to be onto another winner

48 Renewable Energy

Electricity generators want to invest billions in offshore wind turbines. They are frustrated by the glacial progress surrounding the required regulatory framework



6 FlyeFit

ALSO INSIDE

6 FlyeFit

The gym chain is on a roll, growing rapidly, and making big profits. The expansion is made possible by large bank borrowing

8 FlexTime

His business helps clients to offer flexible working hours for staff. Ironically, Ciaran Rowsome (70) is working harder than ever

18 Connacht Whiskey

A wedding party was the genesis for Connacht Single Malt, a new premium Irish whiskey largely funded by American investors

22 Waterland

The Dutch private-equity player is on the lookout for mid-size SMEs that want scaling investment. Writech Group took up the offer

24 SenAer Trading

Want to buy an aircraft? Corporate lawyer Nollaig Murphy's new venture can match you with a vendor

35 Caseys Furniture

How does a family-owned retailer last a century? David Casey explains the journey to Kathleen O'Callaghan

38 Vigo Health

Cashback plans that cover everyday health costs are a handy perk for employees. Here's what's on offer from new entrant Vigo Health

60 Pensions

The self-employed will pay a lot more in PRSI contributions for the State Pension if the Pensions Commission has its way



22 Waterland PE



60 Pensions

18 Connacht Whiskey





8 FlexTime

72 Ferrari Roma

Business Plus

NOW AVAILABLE TO READ ANYWHERE IN THE WORLD



What To Do About Gas

Experts say that more gas-powered electricity is required to keep the lights on. **Hugh Mulcahy** wonders where supply is going to come from in future years



he fallout of spiking gas and electricity prices in the UK has caught many off guard and led to business failings, higher bills, and government handouts to businesses. These tremors could be a forewarning of worse to come in the energy supply market, and Ireland looks to be particularly exposed.

The recent volatility in UK gas prices is largely down to excess demand over supply. In some ways, gas is the forgotten fossil fuel, traditionally playing little brother to coal and oil, which, between them, have dominated energy production since the Industrial Revolution.

The gas share of the energy mix has been steadily increasing, as expertise around capturing, shipping, storing and delivering it has matured. In Ireland, natural gas has increased its

share of total primary energy demand from 22% 15 years ago to over 30% today. That is almost all at the expense of oil and coal, and the trend will continue.

According to Gas Networks Ireland, over 700,000 Irish homes and businesses draw on the gas network. Gas powers 40% of all heating and over 50% of the country's electricity generation. The complicating factor in the mix now is reducing carbon emissions, which is affecting both the demand and supply side for natural gas.

On the demand side, gas has been the immediate beneficiary of decarbonisation. As countries look to meet climate goals and eliminate the most polluting fuels, coal and oil find themselves out of favour, probably forever. The meltdown at the

Fukushima power plant in Japan has cast nuclear power out of favour, too, in some countries. By a process of elimination, natural gas is the only fuel left standing, whether for power production or heating, especially as existing infrastructure can be switched over to gas.

On the supply side, natural gas is a fossil fuel and receives as much opprobrium from the environmental lobby as oil and coal. The companies that search for, discover and extract natural gas are also in the oil business, and investors are giving them the cold shoulder.

The ability of oil and gas companies to attract capital, even for gas projects, is rapidly diminishing, and this trend is being encouraged by governments. This not only applies to the fuel itself, but also to related infrastructure, such as pipelines and storage facilities. Fossil fuels are a depleting resource and require constant investment to maintain current levels of production. The major gas-exporting regions are Russia, Qatar, the United

On the demand side, gas has been the beneficiary of decarbonisation'